THE TRUTH ABOUT SPEAR PHISHING

SO, WHAT CAN YOU DO ABOUT IT?

DMARC and employee training can reduce the risk.

Yet still leave you vulnerable to a majority of social engineering attacks,

YOU NEED GRAPHUS TO CLOSE THE GAP

DMARC TRAINING

IT WORKS

91% of cyber attacks start with a spear phishing email

99.7% of documents used in attachment based campaigns rely on social engineering

65% of social engineering attacks like spear phishing are successful

THE COSTS ARE HIGH

$100 million Total amount Facebook and Google mistakenly wired to a single hacker as a result of a spear phishing attack.

$46.7 million Amount Ubiquiti networks lost due to a successful spear phishing email.

$130,000 Average loss per spear phishing incident according to FBI data

IT DELIVERS RANSOMWARE

93% of all phishing emails contain ransomware

Making it a BILLION dollar business

DAMAGES REPUTATIONS

If hit by a ransomware attack...

72% of consumers would consider leaving their financial institution

70% of consumers would consider leaving their retailer

68% of consumers would consider leaving their healthcare provider

YOUR EMPLOYEES ARE YOUR WEAKEST LINK

60% of employees will fall for a spear phishing scheme

7% of employees will fall for a phishing scheme

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LEARN MORE

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